

February 16, 2011

QVC, Inc. to Add 200 New Jobs in Edgecombe County

Governor Bev Perdue announced that QVC, Inc., a major multimedia retailer, through its subsidiary QVC Rocky Mount, Inc., will expand its distribution facility in Edgecombe County. The company plans to create 200 new jobs and invest \$71 million during the next 5 years in Rocky Mount. The project was made possible in part by a \$1 million grant from the One North Carolina Fund.

"There is no better validation of North Carolina's top-rated business climate than when our business neighbors who are already operating in North Carolina decide to expand their operations, invest further and hire more North Carolinians," said Gov. Perdue. "This is especially encouraging news in a county like Edgecombe, where residents are fighting hard to rise out of the recession."

"Edgecombe County officials are very excited about this announcement with the creation of new jobs and investment for Rocky Mount, Edgecombe County. QVC is a great corporate citizen and this expansion will bring jobs with good benefits to our citizens," says Leonard Wiggins, Chairman of the Edgecombe County Board of Commissioners.

"The people at our Rocky Mount distribution center are a strong and dedicated team that does a great job serving our customers every day," said John Hunter, QVC Executive Vice President, Customer Fulfillment Services. "With more than 25 million packages shipped last year, the Rocky Mount facility is clearly an important and growing part of QVC's success. We look forward to adding jobs and building on our thriving business relationships in Edgecombe County."

QVC is one of the largest multimedia retailers in the world and broadcasts live in the US 24 hours a day, 364 days a year from its studio and headquarters in West Chester, PA. The company's programming reaches more than 98 million US households and approximately 195 million cable and satellite homes worldwide. As of the end of 2010, QVC employed 541 full-time workers and 998 part-time and variable workers at its Rocky Mount facility. This project will expand the distribution center by approximately 1 million square feet while creating 200 new full-time and over 300 part-time jobs following the scheduled completion in fall 2012.

"The Partnership is pleased to have assisted QVC in its expansion. We also thank the NC Dept. of Commerce for their assistance on this project. With our available workforce and positive business climate, this confirms the advantages of a Twin County location for companies doing business throughout the Southeast," said Carolinas Gateway Partnership Chairman Frank Harrison. "QVC will be providing much needed jobs to the area's workers that are so important in these tough economic times."

The Carolinas Gateway Partnership is a coalition of over 200 public and private sector investors from the Twin Counties, the City of Rocky Mount, Town of Tarboro, and the Town of Nashville.