

**DEMOGRAPHIC SUMMARY FOR CAROLINAS GATEWAY PARTNERSHIP REGION**  
**ROCKY MOUNT MSA - EDGECOMBE COUNTY - NASH COUNTY**  
 (Source: DemographicsNow - November 2008)

POPULATION	ROCKY MOUNT MSA						EDGECOMBE COUNTY						NASH COUNTY					
	2000		2008 Estimate		2013 Projection		2000		2008 Estimate		2013 Projection		2000		2008 Estimate		2013 Projection	
<b>Population</b>																		
Total Population	143,026		148,079		148,616		55,606		53,551		52,495		87,420		94,528		98,771	
Population/Sq Mi	136.4		139.1		141.1		109.8		105.8		103.7		161.3		174.4		182.3	
Total Households	54,036		55,324		57,092		20,392		21,453		22,097		33,644		35,639		36,825	
<b>Population by Gender</b>																		
Male	67,907	47.5%	70,304	47.5%	71,802	47.5%	25,846	46.5%	25,039	46.8%	24,636	46.9%	42,061	48.1%	45,265	47.9%	47,166	47.8%
Female	75,119	52.5%	7,775	52.5%	79,464	52.5%	29,760	53.5%	28,512	53.2%	27,859	53.1%	45,359	51.9%	49,263	52.1%	51,605	52.3%
<b>Race/Ethnicity</b>																		
White	76,430	53.4%	74,284	50.2%	73,049	48.3%	22,278	40.1%	21,428	40.0%	21,077	40.2%	54,152	61.9%	52,856	55.9%	51,972	52.6%
Black	61,613	43.1%	65,972	44.6%	68,581	45.3%	31,949	57.5%	30,681	57.3%	29,949	57.1%	29,664	33.9%	35,291	37.3%	38,632	39.1%
Amer. Indian-Alaska Native	506	.4%	506	.4%	337	0.2%	109	.2%	102	0.2%	100	0.2%	397	.5%	235	0.3%	168	0.2%
Asian or Pacific Islander	592	.4%	1,035	.7%	1,321	0.9%	77	.1%	82	0.2%	90	0.2%	515	.6%	953	1.0%	1,231	1.2%
Some Other Race	2,674	1.9%	4,362	3.0%	5,772	3.0%	870	1.6%	941	1.8%	1,057	0.2%	1,804	2.1%	3,421	3.6%	4,665	4.7%
Two or More Races	1,211	.9%	2,089	1.4%	2,325	1.5%	323	.6%	317	0.6%	222	0.4%	888	1.0%	1,772	1.9%	2,103	2.1%
Hispanic Ethnicity	4,493	3.1%	6,762	4.6%	8,186	5.4%	1,554	2.8%	2,315	4.3%	2,795	5.3%	2,939	3.4%	4,447	4.7%	5,391	5.5%
Not Hispanic or Latino	138,533	96.9%	141,317	95.4%	143,080	94.6%	54,052	97.2%	51,236	95.7%	49,700	94.7%	84,481	96.6%	90,081	95.3%	93,380	94.5%
<b>Population by Age</b>																		
0 to 4	9,527	6.7%	9,762	6.6%	9,498	6.3%	3,754	6.8%	3,642	6.8%	3,365	6.4%	5,773	6.6%	6,120	6.5%	6,133	6.2%
5 to 14	21,606	15.1%	20,295	13.7%	19,492	12.9%	8,788	15.8%	7,410	13.8%	6,888	13.1%	12,818	14.7%	12,885	13.6%	12,604	12.8%
15 to 19	9,899	6.9%	10,609	7.2%	10,455	6.9%	4,025	7.2%	3,985	7.4%	3,638	6.9%	5,874	6.7%	6,624	7.0%	6,817	6.9%
20 to 24	8,463	5.9%	9,866	6.7%	10,584	7.0%	3,308	6.0%	3,564	6.7%	3,805	7.2%	5,155	5.9%	6,302	6.7%	6,779	6.9%
25 to 34	19,072	13.3%	16,643	11.2%	18,510	12.2%	6,983	12.6%	6,317	11.8%	6,512	12.4%	12,089	13.8%	10,326	10.9%	11,998	12.1%
35 to 44	23,036	16.1%	20,009	13.5%	17,327	11.5%	8,790	15.8%	6,793	12.7%	5,843	11.1%	14,246	16.3%	13,216	14.0%	11,484	11.6%
45 to 54	20,691	14.5%	22,357	15.1%	21,256	14.1%	7,931	14.3%	8,372	15.6%	7,389	14.1%	12,760	14.6%	13,985	14.8%	13,867	14.0%
55 to 64	12,887	9.0%	18,605	12.6%	21,030	13.9%	5,064	9.1%	6,701	12.5%	7,374	14.0%	7,823	8.9%	11,904	12.6%	13,656	13.8%
65 to 74	9,828	6.9%	10,634	7.2%	13,153	8.7%	3,854	6.9%	3,738	7.0%	4,544	8.7%	5,974	6.8%	6,896	7.3%	8,609	8.7%
75 to 84	6,200	4.3%	6,685	4.5%	7,120	4.7%	2,376	4.3%	2,149	4.0%	2,276	4.3%	3,824	4.4%	4,536	4.8%	484	4.9%
85+	1,817	1.3%	2,608	1.8%	2,824	1.9%	733	1.3%	877	1.6%	851	1.6%	1,084	1.2%	1,731	1.8%	1,973	2.0%
<b>Median Age</b>	36.3		38.7		39.5		36.2		38.0		38.5		36.4		39.0		40.1	

HOUSEHOLDS	ROCKY MOUNT MSA						EDGECOMBE COUNTY						NASH COUNTY					
	2000		2008 Estimate		2013 Projection		2000		2008 Estimate		2013 Projection		2000		2008 Estimate		2013 Projection	
<b>Households by Income</b>																		
\$0 - \$15,000	11,612	21.5%	11,612	16.6%	8,879	15.1%	4,911	24.1%	4,186	19.5%	3,971	18.0%	6,701	19.9%	5,314	14.9%	4,908	13.3%
\$15,000 - \$24,999	8,023	14.8%	7,171	12.6%	6,353	10.8%	3,449	16.9%	3,048	14.2%	2,628	11.9%	4,574	13.6%	4,123	11.6%	3,725	10.1%
\$25,000 - \$34,999	7,508	13.9%	6,707	11.7%	6,351	10.8%	2,969	14.6%	2,672	12.5%	2,633	11.9%	4,539	13.5%	4,035	11.3%	3,718	10.1%
\$35,000 - \$49,999	9,519	17.6%	9,371	16.4%	8,954	15.2%	3,744	18.4%	3,735	17.4%	3,563	16.1%	5,775	17.2%	5,636	15.8%	5,391	14.6%
\$50,000 - \$74,999	9,789	18.1%	11,295	19.8%	12,068	20.5%	3,314	16.3%	4,067	19.0%	4,479	20.3%	6,475	19.2%	7,228	20.3%	7,589	20.6%
\$75,000 - \$99,999	3,984	7.4%	5,896	10.3%	6,802	11.5%	1,156	5.7%	1,899	8.9%	2,244	10.2%	2,828	8.4%	3,967	11.2%	4,558	12.4%
\$100,000 - \$149,999	2,383	4.4%	4,638	8.1%	5,999	10.2%	556	2.7%	1,235	5.8%	1,722	7.8%	1,827	5.4%	3,403	9.5%	4,277	11.6%
\$150,000 +	1,218	2.3%	2,514	4.4%	3,516	6.0%	293	1.4%	611	2.8%	857	3.9%	925	2.8%	1,903	5.3%	2,659	7.2%
Avg Household Income	\$44,601		\$50,986		\$54,069		\$38,674		\$44,289		\$48,067		\$48,193		\$55,017		\$57,671	
Median Household Income	\$34,828		\$43,283		\$48,122		\$31,158		\$38,421		\$42,434		\$37,407		\$46,571		\$51,914	
Per Capita Income	\$16,851		\$20,373		\$21,859		\$14,183		\$18,541		\$21,207		\$18,547		\$21,411		\$22,206	
<b>Employ. / Business</b>																		
Age 16 + Population	109,860		115,911		120,202		42,205		41,707		41,519		67,655		74,204		78,683	
In Labor Force	67,109	61.1%	72,437	62.5%	75,003	62.4%	25,085	59.4%	24,749	59.3%	24,584	59.2%	42,024	62.1%	47,688	64.3%	50,419	64.1%
Employed	62,274	92.8%	66,058	57.0%	68,381	56.9%	22,658	90.3%	22,255	53.4%	22,096	53.2%	39,616	94.3%	43,803	59.0%	46,285	58.8%
Unemployed	4,723	7.0%	6,205	5.4%	6,428	5.4%	2,414	9.6%	2,481	6.0%	2,473	6.0%	2,309	5.5%	3,724	5.0%	3,955	5.0%
In Armed Forces	112	.2%	174	0.2%	194	0.2%	13	0.1%	13	0.0%	15	0.0%	99	0.2%	161	0.2%	179	0.2%
Not in Labor Force	42,751	38.9%	43,474	37.5%	45,199	37.6%	17,120	40.6%	16,958	40.7%	16,935	40.8%	25,631	37.9%	26,516	35.7%	28,264	35.9%
<b>Housing Units</b>																		
Total Housing Units	61,053		67,100		70,726		24,002		25,515		26,413		37,051		41,585		44,313	
Owner Occupied	35,855	58.7%	35,744	53.3%	35,663	50.4%	13,063	54.4%	13,517	53.0%	13,807	52.3%	22,792	61.5%	22,227	53.5%	21,856	49.3%
Renter Occupied	18,181	29.8%	21,348	31.8%	23,259	32.9%	7,329	30.5%	7,936	31.1%	8,290	31.4%	10,852	29.3%	13,412	32.3%	14,969	33.8%
Vacant	7,017	11.5%	10,008	14.9%	11,804	16.7%	3,610	15.0%	4,062	15.9%	4,316	16.3%	3,407	9.2%	5,946	14.3%	7,488	16.9%
<b>Vehicles Available</b>																		
Avg. Vehicles per Household	1.5		1.9		2.0		1.4		1.6		1.7		1.7		2.1		2.2	
0 Vehicles Available	5,944	11.0%	4,442	7.8%	3,851	6.5%	3,008	14.8%	2,956	13.8%	2,873	13.0%	2,936	8.7%	1,486	4.2%	978	2.7%
1 Vehicle Available	17,585	32.5%	20,038	35.1%	21,378	36.3%	7,269	35.7%	7,619	35.5%	7,832	35.4%	10,316	30.7%	12,419	34.9%	13,546	36.8%
2+ Vehicles Available	30,507	56.5%	32,612	57.1%	33,693	57.2%	10,115	49.6%	10,878	50.7%	11,392	51.6%	20,392	60.6%	21,734	61.0%	22,301	60.6%
<b>Marital Status</b>																		
Age 15+ Population	111,893		118,019		122,259		43,064		42,503		42,228		68,829		75,516		80,031	
Married, Spouse Present	55,992	50.0%	60,101	50.9%	62,665	51.3%	19,185	44.6%	19,107	45.0%	19,019	45.0%	36,807	53.5%	40,994	54.3%	43,646	54.5%
Married, Spouse Absent	7,603	6.8%	7,808	6.6%	7,992	6.5%	3,563	8.3%	3,512	8.3%	3,496	8.3%	4,040	5.9%	4,296	5.7%	4,496	5.6%
Divorced	9,804	8.8%	10,179	8.6%	10,480	8.6%	4,028	9.4%	3,958	9.3%	3,924	9.3%	5,776	8.4%	6,221	8.2%	6,556	8.2%
Widowed	9,237	8.3%	9,654	8.2%	9,951	8.1%	3,852	8.9%	3,752	8.8%	3,698	8.8%	5,385	7.8%	5,902	7.8%	6,253	7.8%

Never Married	29,257	26.2%	30,227	25.7%	31,171	25.5%	12,436	28.9%	12,174	28.6%	12,091	28.6%	16,821	24.4%	18,103	24.0%	19,080	23.8%
<b>EDUCATION</b>																		
<b>Educational Attainment</b>																		
Age 25+ Population	93,531		97,541		101,220		35,731		34,947		34,789		57,800		62,594		66,431	
Grade K - 8	8,430	9.0%	8,219	8.4%	7,188	7.1%	3,707	10.4%	4,009	11.5%	3,718	10.7%	4,723	8.2%	4,210	6.7%	3,470	5.2%
Grade 9 - 12	16,347	17.5%	11,713	12.0%	9,761	9.6%	7,775	21.8%	7,063	20.2%	6,648	19.1%	8,572	14.8%	4,650	7.4%	3,113	4.7%
High School Graduate	32,793	35.1%	36,657	37.6%	39,162	38.7%	13,201	37.0%	13,377	38.3%	13,656	39.3%	19,592	33.9%	23,280	37.2%	25,506	38.4%
Some College, No Degree	15,988	17.1%	17,013	17.4%	17,574	17.4%	5,498	15.4%	5,427	15.6%	5,466	15.7%	10,490	18.2%	11,576	18.5%	12,108	18.2%
Associates Degree	5,391	5.8%	8,975	9.2%	11,416	11.3%	1,728	4.8%	1,851	5.3%	1,941	5.6%	3,663	6.3%	7,124	11.4%	9,475	14.3%
Bachelor's Degree	9,382	10.0%	10,837	11.1%	11,723	11.6%	2,192	6.1%	2,299	6.6%	2,400	6.9%	7,190	12.4%	8,538	13.6%	9,323	14.0%
Graduate Degree	3,625	3.9%	4,127	4.2%	4,396	4.3%	846	2.4%	911	2.6%	960	2.8%	2,779	4.8%	3,216	5.1%	3,436	5.2%